

<b>Committee</b>	<b>Date:</b>
City Bridge Trust	9 <sup>th</sup> July 2015
<b>Subject:</b> Progress Report	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Decision</b>

### Summary

This is a regular report by the Chief Grants Officer.

### Recommendations:

- a) That a further £400,000 from the 2015-16 grants budget be ring-fenced for a new application round of the Stepping Stones Fund, to launch before early October;
- b) That you note the clarification of your policy concerning funding to individuals as outlined at paragraphs 42 - 47; and
- c) That you agree to exclude funding for activities or projects which incorporate an overnight stay, as outlined at paragraphs 48 – 49.

### Main Report

#### Introduction

1. You will recall that you have agreed that each of the City Bridge Trust (CBT) Committee Meetings will begin with a presentation on a particular aspect of the work you support. This is your third such meeting, today's chosen theme being Improving Londoners' Mental Health.

#### Improving Londoners' Mental Health

2. Since 1995, CBT has awarded 285 grants totalling over £21.8m for work to improve Londoners' mental health.

#### Context

3. Mental ill health is more prevalent in London than in the rest of the UK and the mental health needs of Londoners can be complex. Some people with mental health problems may also have a problem with drugs or alcohol, often referred to as 'dual diagnosis'.

The basic message from the figures below is that demand for mental health services is increasing while, at the same time, budgets are being cut.

4. Mental Health Network statistics show:
  - 1.6 million people in the UK were in contact with specialist mental health services in 2012/13.
  - A survey in November/December showed an increase in the demand for crisis services in the last year of between 11-20%.
  - A BBC & Community Care survey in December 2013 showed a real term reduction of 2.36% over the previous year in mental health trust budgets.
  - Funding for older people's services is under the greatest pressure, with a 3.1% decrease in real terms in 2013/14.
  - Suicide by mental health patients in England has risen with 1,333 deaths in 2011.
  - Office for National statistics (2004) estimated that one-in-ten children and young people aged between 5 and 16 had a clinically diagnosed mental health disorder.
5. Mental Health Foundation statistics show:
  - Women are more likely to have been treated for a mental health problem than men.
  - One in ten women experience post natal depression.
  - About 10% of children have a mental health problem at any one time.
  - Depression affects 1 in 5 older people.
  - Suicides rates show that British men are three times as likely to die by suicide than British women.
  - Only 1 in 10 prisoners has no mental disorder.
6. Leigh Wallbank is Head of Services for SANE, the national mental health charity which aims to improve the quality of life of anyone affected by mental illness. You are currently funding her post.
7. Fred Crossman is the Young Person's Mental Health Co-Ordinator at Metro Centre Limited, which provides services to all people experiencing issues related to sexuality, identity, gender and diversity across London. You are currently funding his part-time (3 days per week) post.
8. Both have been invited to speak to you today about their work and what are some of the key issues around mental health.

### **Business Plan Update**

9. An update of the City Bridge Trust Business Plan 2015-16 is provided at Annex A. The timetable for the Resource and Impact Strategic Review has slipped due to unforeseen circumstances. This has impacted on numbers 1.1, 1.3, and 5.2 of the Business Plan. Revised target dates have been added in parenthesis for your information.
10. The timetable for implementation of the CBT Grants Manual (see 2.6) has slipped because it has turned out to be a larger piece of work than originally

envisaged. Additional resources have been identified to get this project back on track. Again, a revised target has been added in parenthesis.

11. The website (see 6.2) has been impacted by IS informing us that the server and software on which it currently sits will become moribund in mid-July 2015. IS are working on a solution and whilst the website has been refreshed it has not been possible to undertake a major re-vamp.

### Grant Applications Summary

12. Your grants budget for the year is £14,950,000. With six Committee meetings scheduled for 2015-16 spend per meeting should average 16.6% of the total budget. You awarded grants equivalent to 14% of your total budget in May 2015 and the recommendations to your July meeting equate to 24%. Although high, today's quantum does not indicate a risk of exhausting funds before year end since it includes awards on your Stepping Stones and Hardship Fund programmes. There will be just one more round of Stepping Stones awards during this financial year and no further Hardship Fund proposals this year.

**Table 1: Overall spend against 2015/16 budget**

	<b>Grants budget</b>	<b>Grants spend</b>	<b>% spend of annual budget</b>
Original Grants Budget	£14,950,000		
Write-Backs & Revocations	£18,565		
<b>Total Budget Available</b>	<b>£14,968,565</b>		
<b>Previous Committee meetings</b>			
May 2015		£2,031,925	14%
<b>Sub-total approved spend</b>		<b>£2,031,925</b>	14%
<b>Remaining budget</b>	<b>£12,936,640</b>		
<b>Today's recommendations</b>			
July 2015		£3,660,505	24%
<b>Total annual spend</b>		<b>£5,692,430</b>	38%
<b>Remaining budget</b>	<b>£9,276,135</b>		
Additional annual funding for Prince's Trust funding (budget agreed Oct '14)	£1,000,000		
		£1,000,000	
<b>Balance of additional funding</b>		£0	

13. Today's meeting considers 95 applications. Of these, 21 are tabled to Committee for decision and 26 are reported, having been approved under the scheme of delegations. A further 31 are recommended for rejection and 17 have either been withdrawn by the applicants or have been marked by officers as lapsed.

**Table 2: Action to be taken on applications today**

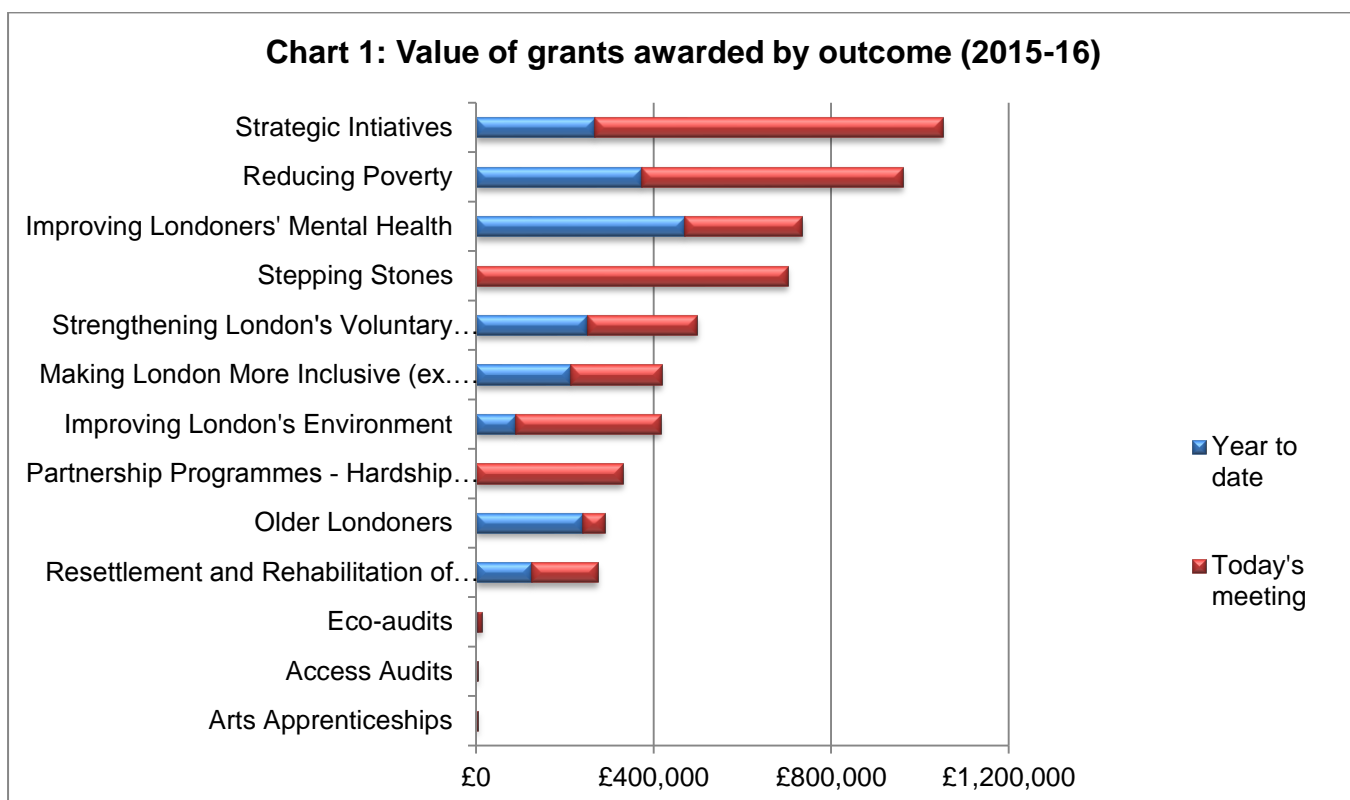
<b>Action to be taken</b>	<b>Number</b>	<b>Amount</b>
Applications recommended for grant to Committee	21	£2,937,720
Funding approved by delegated authority up to £10,000 (to note)	9	£21,185
Funding approved by delegated authority from £10,001 - £25,000 (to note)	4	£74,500
Funding approved by delegated authority from £25,001 - £50,000 (to note)	13	£627,100
Applications recommended for rejection	31	n/a
Withdrawn applications (to note)	14	n/a
Applications lapsed (to note)	3	n/a
<b>Total applications</b>	<b>95</b>	<b>£3,660,505</b>

- 14 Today's is the second Committee for 2015-16 and table 3 shows funding and recommendations per programme.

**Table 3: Awards and recommendations by programme**

<b>Programme</b>	<b>Year to date</b>	<b>Today's meeting</b>	<b>Total</b>
Strategic Initiatives	£267,625	£783,000	£1,050,625
Reducing Poverty	£372,500	£589,000	£961,500
Improving Londoners' Mental Health	£470,000	£264,820	£734,820
Stepping Stones	£0	£701,600	£701,600
Strengthening London's Voluntary Sector	£250,000	£248,100	£498,100
Making London More Inclusive (exc. Access Audits)	£213,000	£205,985	£418,985
Improving London's Environment	£89,100	£326,800	£415,900
Partnership Programmes - Hardship Fund	£0	£330,000	£330,000
Older Londoners	£240,900	£48,000	£288,900
Resettlement & Rehabilitation of Offenders	£125,000	£150,000	£275,000
Eco-audits	£3,800	£9,200	£13,000
Access Audits	£1,700	£2,985	£4,685
Arts Apprenticeships	£0	£4,000	£4,000
English for Speakers of Other Languages	£0	£0	£0
Making London Safer	£0	£0	£0
<b>Grand total</b>	<b>£2,031,925</b>	<b>£3,660,505</b>	<b>£5,692,430</b>

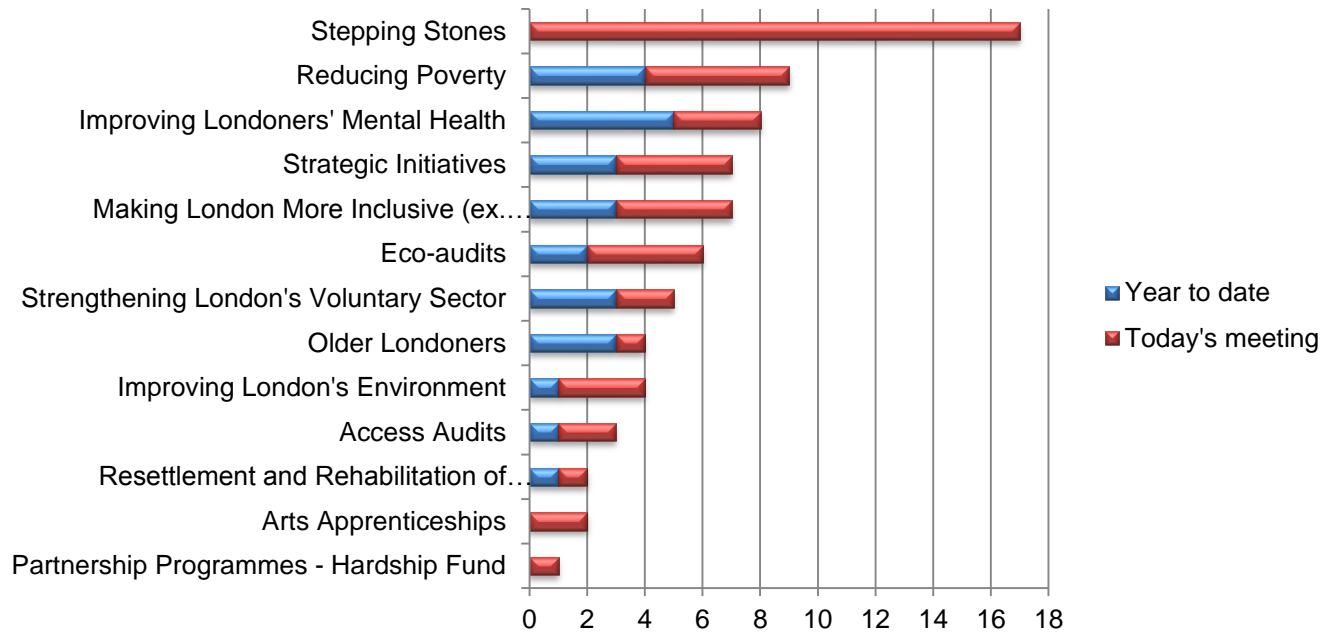
15. The absence (so far) of awards under your *Making London Safer* and *English for Speakers of Other Languages* programmes should be seen in the context that table 3 only cover two meetings. Both ESOL and anti-violence are specialist areas which relatively few organisations are sufficiently skilled to deliver at the standard required by the Trust. As such officers would not expect to award a large number of grants under this programme. The Trust currently has five pending applications under the *Making London Safer* programme and nine under the *English for Speakers of Other Languages* programme and these will be brought to your Committee over the coming months.
- 16 The value of grants awarded in the current financial year can is shown in chart 1:



The *Making London More Inclusive* excludes *Access Audits* which are shown as a separate line.

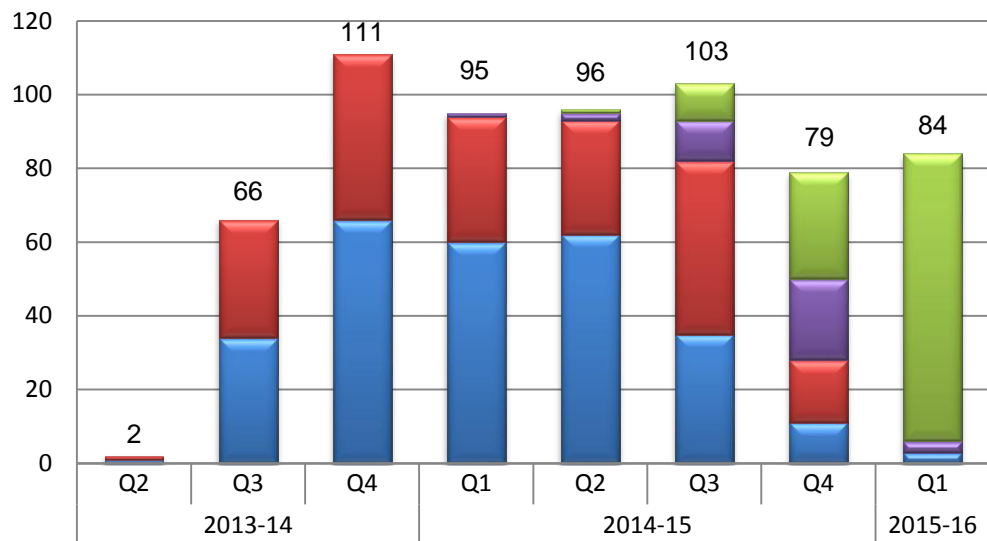
- 17 The number of grants awarded under each programme in the current financial year is shown in chart 2:

## Chart 2: Number of grants awarded by outcome (2015-16)



18. As with chart 1, *Making London More Inclusive* excludes *Access Audits* which are shown as a separate line.
19. Since the Investing in Londoners programmes were launched in September 2013 the Trust has received 636 applications. Of these 272 have been approved and 207 declined, an overall applicant success rate of 57% which is in line with the Trust's recent grant-making experience.

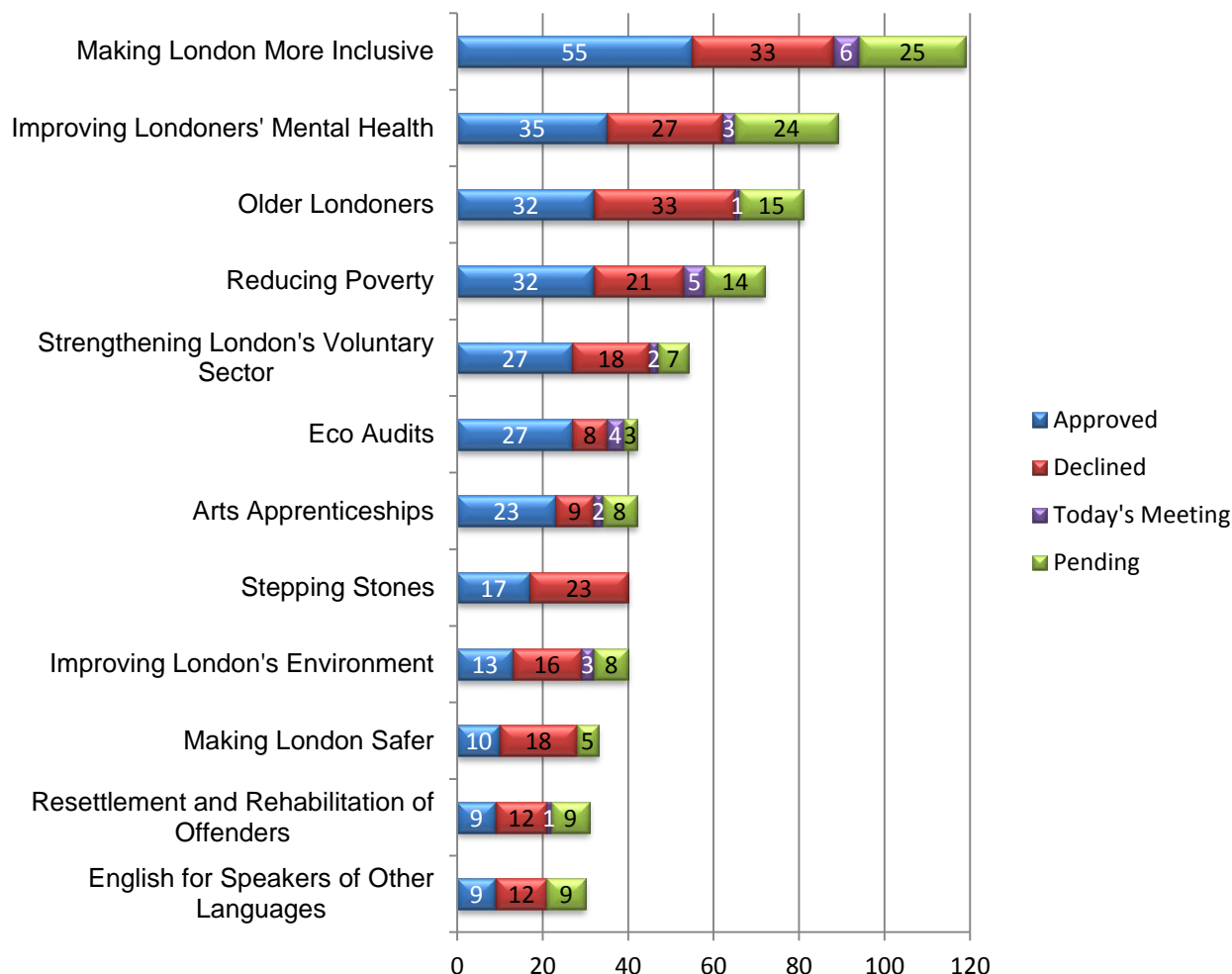
**Chart 3: applications received and action taken since launch of Investing in Londoners**



	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Pending	0	0	0	0	1	10	29	78
Today's Meeting	0	0	0	1	2	11	22	3
Declined	1	32	45	34	31	47	17	0
Approved	1	34	66	60	62	35	11	3

20. By programme, the number of approved and declined applications is shown in chart 4 and indicates that success rates are higher for the Trust's *Making London More Inclusive* and *Reducing Poverty* programmes than for *Making London Safer* and the *Resettlement and Rehabilitation of Offenders*.

**Chart 4: Applications received by programme and action taken since launch of Investing in Londoners in Sept 2013**



## Communications

21. Champollion facilitated a meeting between Cheryl Chapman, David Farnsworth and Anthony Hilton, City and Business columnist at the Evening Standard. It is hoped that he will write about City Bridge Trust's annual dinner on 30<sup>th</sup> June 2015 and its 20<sup>th</sup> Anniversary in his Evening Standard column.
22. Champollion continue to work on a number of your strategic initiatives, including the Beacon Awards, London's Giving and City Philanthropy.
23. A round up of media coverage achieved is set out in the table overleaf. This was mostly secured by the media team of the Public Relations Office. Champollion has worked with the Growing Localities finalists and secured coverage for the overall winner, Ambitious About Autism.



Charity	Publication	Circulation	Links	Reach
Volunteer Centre Kensington & Chelsea	Recruiter	18,994	<a href="http://goo.gl/vQ4YWi">http://goo.gl/vQ4YWi</a>	National
Action for Stammering Children	Education for Everybody	6,263	<a href="http://goo.gl/TOBZPC">http://goo.gl/TOBZPC</a>	National-Special education interest
Kingston Environment Centre	Surrey Comet	5,153	W:\File Transfer\Morning Media Briefing\050515	Surrey, Including Kingston
Barking and Dagenham Progress Project	Barking and Dagenham Advertiser	8,440	W:\File Transfer\Morning Media Briefing\180615	Barking and Dagenham
Volunteer Centre Kensington and Chelsea	Kensington, Chelsea and Westminster Today	25,000	W:\File Transfer\Morning Media Briefing\240615	Kensington, Chelsea and Westminster
Ambitious About Autism (Growing Localities)	This is Local London		<a href="http://www.thisislocallondon.co.uk/news/londonnews/13331584.Autism_charity_wins_horticultural_learning_award/">http://www.thisislocallondon.co.uk/news/londonnews/13331584.Autism_charity_wins_horticultural_learning_award/</a>	Online
Ambitious About Autism (Growing Localities)	Haringey Independent		Same article as above	Haringey

## **Inclusion event – Mansion House**

24. You will recall that the Trust recently co-produced an event with BBC Children in Need; John Lyon's Charity; and London Youth on the subject of inclusion of disabled young people in youth clubs and activities. The Lord Mayor kindly made the Mansion House available as the venue, whilst both he and the Chairman gave introductory speeches.
25. The event was well attended by approximately 200 delegates and the value of it to them was most encouraging. Analysis of the feedback (undertaken by BBC staff) is presented at Appendix B. Building on the event, the organising panel has subsequently met to discuss ways in which some of the action points and suggestions can be taken forward. Once confirmed, these will be communicated to all the delegates in order to engage them in the next steps in improving the inclusion of disabled young people in London's youth clubs and activities.

## **Beacon Awards**

26. The 9th Beacon Awards for Philanthropy were held in London on 21<sup>st</sup> April. Hosted by Kate Adie, the biennial Beacon Awards celebrate the extraordinary and transformational achievements of individuals and families who have, each in their own various ways, brought about lasting social change through their conviction, their determination and their generosity.
27. The awards are supported by J.P. Morgan Private Bank, City Bridge Trust and Pears Foundation.
28. Collectively, the 17 Beacon Fellows have donated over £300million to philanthropic causes, across a mix of local and global organisations, large institutions and grassroots charities. A full list of the winners may be found at [www.beaconawards.org.uk](http://www.beaconawards.org.uk).
29. The award you sponsored, The Beacon Award for City Philanthropy, went to David and Claudia Harding (more information about them can also be found on the website link given above).

## **Growing Localities Awards**

31. The Growing Localities Awards event was held at the Ortus learning and Events Centre in Denmark Hill on Thursday 4<sup>th</sup> June. The Awards are held to celebrate excellence in using nature to enhance local communities and the lives of vulnerable and socially excluded people across London. You are supporting the Awards Scheme, as part of the Growing Localities initiative, in partnership with Lemos & Crane.
32. There were 96 entries came from both large and small well-established organisations across London. This year's awards saw a wide range of

creative projects enter which are working to use London's green spaces to improve the well-being of its residents.

33. The judges had a challenging time narrowing down the entries to a shortlist of 12 projects, given the quality and diversity of applications, and from these choosing one winner (£1,500), two runners up (£1,000 each) and two highly commended entries (£500 each). Over 80 attended the event. Prize money and award certificates were given to five environmental projects, celebrating their excellence and innovation in using nature to enhance and improve local communities and the lives of vulnerable or socially excluded people.
34. This year's winner was Ambitious about Autism who are extending their existing 'integration' work with local schools by inviting pupils to enjoy and learn about nature through a wildlife project on previously unused land. They wish to challenge the local societal aspirations for pupils with complex autism by providing alternative and motivating environments for teaching, an opportunity for pupils from other local schools to spend time with pupils in the natural environment and by making their work tangible to the local community. With the prize money, Ambitious about Autism would like to create a 'sensory path' entirely based on the theme of nature.
35. Last year's winner Edible Bus Stop and Elho pot manufacturers helped greenify the event. Elho donated 12 pots to give away to the winners.
36. Feedback to your officers on the night was very positive. It was evident that the event encouraged and inspired closer networking.

### **Funds awarded to meet your 20<sup>th</sup> Anniversary themes**

37. In your papers today some of the grants recommended are for work which falls within the agreed themes for celebrating the Trust's 20<sup>th</sup> anniversary. The reports pertaining to these grants are marked with the anniversary logo in order to distinguish them from the others.

### **Stepping Stones Fund**

38. At your July 2014 meeting you approved a £1m grants programme to support charitable involvement in the social investment market. This programme, "The Stepping Stones Fund", launched in November 2014 and following the first round of applications your May 2015 meeting included non-public papers describing 17 recommendations totalling £701,600. Individual recommendations ranged from £12,600 - £50,000.
39. Under the existing scheme of delegations these recommendations were approved by the Chief Grants Officer, in consultation with the Chairman and Deputy Chairman and all successful grantees have been notified. Unsuccessful applicants have been offered feedback and are eligible to apply for a subsequent round of Stepping Stones.

40. Based on feedback from applicants, the wider sector and our delivery partner UBS, the first round of Stepping Stones Fund has been a well-received and a helpful approach to social investment market-building. The Trust has been complimented for its work in this space and encouraged to deliver another round of grant-making. £298,400 of the £1m allocated for Stepping Stones now remains and the Trust is in discussion with a possible co-funder who may provide up to £300,000. Members' approval is sought to ring-fence a further £400,000 from the grants budget for a new application round launching this autumn.
41. This sum plus the balance of the previous ring-fenced sum would total £700,000. This would make a grants round viable. Ideally the co-funder will contribute £700,000 to bring the grants pot up to £1,000,000.

### **Funding of/to individuals**

42. At your meeting in March 2015 you asked that officers review the policy of funding (or subsidising) individuals.
43. Since the Trust's inception, your policy has been that you do not fund individuals (including with bursaries, scholarships, etc). This has been interpreted as including applications to support named individuals on activity programmes. Over the years, however, the application of the policy has drifted at times, hence the situation at your March meeting where the distinction was less than clear as to whether or not an organisation could apply for funds to subsidise participation in its activities.
44. In 2014 the policy was amended to take account of your partnership with Buttle UK (for an initial three-year scheme to deliver a hardship fund for families escaping domestic violence); and your partnership with Prisoners Abroad (for it to establish and deliver a hardship fund for destitute British citizens returning to London after imprisonment abroad). Both of these funds are administered through expert intermediary bodies which have established and proven systems for verification of need and eligibility. The policy now states that you do not fund individuals except through your nominated agencies.
45. By funding *organisations* you are able to assess their governance, finances, track-record; stewardship and expertise; and in so doing have easy access to public records and legal documents for verification, etc. To fund named *individuals* – either directly or via applicant bodies – would require a different set of assessment skills and processes including, in many instances, the collection, verification and management of considerable amounts of personal data in order to ascertain eligibility and/or disadvantage (eg proof of income, eligibility for benefits, etc).
46. It is advised, therefore, that the application of your policy on this matter should uphold its current parameters – ie you do not fund individuals, except through your nominated agencies (currently Buttle UK and Prisoners Abroad).

47. Although an individual is ineligible to apply, therefore, it is possible to consider an application from an organisation which wishes to provide free or subsidised places on an eligible activity. The relative merits as to meeting disadvantage, etc, would then be an assessment issue, with the onus on the applicant organisation to make the case as to how the grant would meet your criteria. This would mean that an organisation is able to apply for a grant to make participation more affordable for some people, for example.

### **Residential Activities**

48. Whilst an organisation can apply for funds for a variety of activities it is proposed that this should exclude residential or activities which require an overnight stay. If the Trust wanted to consider support for such projects (eg outward bound-type programmes; camping trips; holidays; etc) it would have to be extremely careful with regard to assurance of safeguarding.
49. Although such activities can be extremely valuable (for reasons well documented) the Trust, as a body removed from direct service delivery, would have to undertake such a rigorous assessment of an applicant's policies, practices and safeguarding systems (to minimise potential risk to the Trust's reputation should anything go wrong) that the work involved in this would require considerable additional resources. This is not to say that other funders do not do this as, clearly, some do but most are specialist (or have specialist teams) and few (if any) are funders of the scale and breadth of CBT. It is advised, therefore, that you do not fund activities or projects which incorporate an overnight stay.

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